



**13TH WING DING FANCY DRESS CHARITY
SQUASH TOURNAMENT 2011 AT THE HONG KONG
FOOTBALL CLUB**
WWW.WINGDING.HK

“GOING BALLS TO THE WALLS FOR HONG KONG’S MOST NEEDY”

String Those Racquets and Raise Them High: The Annual Wing Ding Squash Tournament is Almost Here....: The annual Wing Ding Fancy Dress Charity Squash Tournament once again coming to the Hong Kong Football Club

By Dan Kadison, Managing Director, Kadison Media Ltd and Tim Everest, Wing Ding Organiser

The fun-filled fundraising event of the holiday season is coming very soon to the squash courts of the **Hong Kong Football Club**.

On Saturday, November 19th, 14 teams of 10 players - 140 players – dressed in over-the-top gender transcending costumes -- will each pick up their racquets and run from court to court to play thirteen opponents during the 13th Annual Wing Ding Squash Tournament.

The fast-paced competition raises funds for over a dozen charities selected by Operation Santa Claus (OSC), the holiday appeal jointly organised by the South China Morning Post and Radio Television Hong Kong who bear the expenses from running the appeal.

Last year’s Wing Ding raised just shy **HK\$ 1.1 million for OSC**, and the target is set even higher this year – even with a slumping stock market and a current case of international economic jitters.



13TH WING DING SQUASH TOURNAMENT ~ “GOING BALLS TO THE WALLS FOR HONG KONG’S MOST NEEDY”

**A COMMUNITY EFFORT TO RAISE FUNDS FOR RTHK/SCMP OPERATION SANTA CLAUS APPEAL
2011 – “24 YEARS MAKING A DIFFERENCE IN HONG KONG”**



**13TH WING DING FANCY DRESS CHARITY
SQUASH TOURNAMENT 2011 AT THE HONG KONG
FOOTBALL CLUB**
WWW.WINGDING.HK

“GOING BALLS TO THE WALLS FOR HONG KONG’S MOST NEEDY”

“We’re working very hard to top last year’s amount because Hong Kong’s less fortunate need us more than ever. Luckily, the Hong Kong squash community is always generous and they’re already finding ways to help us meet our goal,” said Tim Everest, Wing Ding coordinator.

Already contributing to this year’s success is the Hong Kong Squash Association (HKSA), which is publicly backing the Wing Ding for the first time.

“This year, the HKSA has endorsed the Wing Ding as a excellent community event and placed a note up on their website advising members of the date,” said Everest.

“We also spoke about how else we can work with the HKSA, and we hope to have another Wing Ding day sometime in December 2012. That event would be open to all with an entrance/participation fee, and all fees would also go to OSC under the Wing Ding umbrella. With a busy schedule of competitions coming up in the next few months, we have agreed to work together to bring some exciting squash activities at the Hong Kong Squash Centre in November and December 2012.

“I am so pleased about the involvement of the HKSA. By partnering with this amazing organisation, we can now reach many more people in local squash circles and, by doing so, we can all work together to help more of Hong Kong’s needy. Thank you, HKSA!”

The HKSA’s endorsement is also special because the Wing Ding is named after Yuen Kam-Wing "Wing", a former employee of the HKSA who used to work at the Hong Kong Squash Centre.



**13TH WING DING SQUASH TOURNAMENT ~ “GOING BALLS TO THE WALLS FOR HONG KONG’S
MOST NEEDY”**

**A COMMUNITY EFFORT TO RAISE FUNDS FOR RTHK/SCMP OPERATION SANTA CLAUS APPEAL
2011 – “24 YEARS MAKING A DIFFERENCE IN HONG KONG”**



**13TH WING DING FANCY DRESS CHARITY
SQUASH TOURNAMENT 2011 AT THE HONG KONG
FOOTBALL CLUB**
WWW.WINGDING.HK

“GOING BALLS TO THE WALLS FOR HONG KONG’S MOST NEEDY”

Said Everest: “Wing was born handicapped but never let that stop him doing what he wanted to do. He always carried a smile on his face and always had kind words for people he met during the day. The Wing Ding, while a fundraiser, is also a memorial event, commemorating a very special life.”

Fundraising for the 13th Wing Ding has begun and early signs are positive.

Already, the **Kowloon Cricket Club** – with the help of Evan Fowler and Vincent Wan – has announced that it will host a mini-tournament along the lines of the Wing Ding on the Saturday 12th November. The **Hong Kong Cricket Club** have begun raising funds in earnest with donations sought during their season opening Squash Ball – hats off to the cricketers for leading the charge!

Wing Ding and its satellite events raise funds through entry fees, auctions, raffle sales and individual donations — **with many of those amazing dollars being contributed by members of the fur industry both in Hong Kong and Internationally**. All monies raised by the Wing Ding and related events is sent to the OSC appeal, which distributes the money to the charitable programs.

This year, 16 charities have been selected as OSC beneficiaries. Those charities are The Hong Kong Boys’ Brigade; The Children’s Heart Foundation; Chi Heng Foundation Limited; Operation Smile – China Medical Mission Limited; The Hong Kong Christian Kun Sun Association Limited; Art in Hospital Limited; Rehabaid Society; Enlighten Hong Kong Limited; Children’s Medical Foundation Limited; Diabetes Hong Kong; Hong Kong



**13TH WING DING SQUASH TOURNAMENT ~ “GOING BALLS TO THE WALLS FOR HONG KONG’S
MOST NEEDY”**

**A COMMUNITY EFFORT TO RAISE FUNDS FOR RTHK/SCMP OPERATION SANTA CLAUS APPEAL
2011 – “24 YEARS MAKING A DIFFERENCE IN HONG KONG”**



**13TH WING DING FANCY DRESS CHARITY
SQUASH TOURNAMENT 2011 AT THE HONG KONG
FOOTBALL CLUB**
WWW.WINGDING.HK

“GOING BALLS TO THE WALLS FOR HONG KONG’S MOST NEEDY”

Arthritis & Rheumatism Foundation Limited; Families of SMA Charitable Trust; Hong Kong Federation of the Blind; Richmond Fellowship of Hong Kong; Hong Kong Princess Alexandra School; Riding for the Disabled Association Limited.

“The Hong Kong squash community is making a difference in the lives of the less fortunate,” said Everest. “It’s great to see everyone come together for such a meaningful cause.”

To learn more about the Wing Ding Squash Tournament, to make a cash or raffle contribution, or to brainstorm about how the Wing Ding can grow and include other sporting disciplines, please contact Everest at tim@hk.polargrp.com or +852 9104 6383 or +852 9182 8299. More information is available on the Wing Ding website: www.wingding.hk

Since 2003, the Wing Ding has gathered an astounding **HK\$ 2,762,402.40 million** for charity -- with HK\$ 2,728,402.40 million of that amount going to Operation Santa Claus (OSC) and HK\$ 34,000.00 raised in 2003 going to HOLF [Home For The Loving Faithfulness].

Said Everest: “Sport really does have the power to change and unite people in a way that little else does. Come and help us make a difference!” Swing sweet on 19th November to help those who depend on our efforts.

**With warmest regards,
Tim Everest**



**13TH WING DING SQUASH TOURNAMENT ~ “GOING BALLS TO THE WALLS FOR HONG KONG’S
MOST NEEDY”**

**A COMMUNITY EFFORT TO RAISE FUNDS FOR RTHK/SCMP OPERATION SANTA CLAUS APPEAL
2011 – “24 YEARS MAKING A DIFFERENCE IN HONG KONG”**